



# Machen Show

Sponsorship Packages



# How We Began

Since 1941 Machen Show has been an annual event within the community.

Started by the late Henry John and Arthur Baylis Jones, who's family are still involved with the show, Machen Show began as a gymkhana and horse show to raise funds for the Home Service Comforts Fund, a charity which helped troops serving abroad.

Now attracting over 3000 people each year, Machen Show has continued to be a much loved event in the local calendar.



# Our Reach



## Website

5600+ sessions in event week  
3000 unique visitors in event week



## Social Media

4300+ Likes on Facebook



## Show Day

3500 visitors on show day

# Main Sponsor

## Includes

Your logo featured next to ours  
Two banners displayed, including in main ring (to be supplied by you)  
Full Page Advert in Show Schedule  
Logo on Website Header and Footer  
Feature on sponsor page of our website  
Commentator announcements  
4 social media posts  
8 Free Admission Passes to the Show  
8 Free Two Course Lunches

£750

# Platinum Sponsor

## Includes

Logo on Website Header and Footer  
Feature on sponsor page of our website  
Half Page Advert in Show Schedule  
Banners displayed in main ring (to be supplied by you)  
Commentator announcements  
3 social media posts  
5 Free Admission Passes to the Show  
5 Free Two Course Lunches

£400

# Gold Sponsor

## Includes

Logo on Website Header and Footer  
Feature on sponsor page of our website  
Half Page Advert in Show Schedule  
Banners displayed in main ring (to be supplied by you)  
Commentator announcements  
2 social media posts  
4 Free Admission Passes to the Show  
4 Free Two Course Lunches

£250



# Silver Sponsor

## Includes

Logo on Website Header and Footer  
Feature on sponsor page of our website  
Quarter Page Advert in Show Schedule  
Banners displayed on show ground  
2 social media posts  
2 Free Admission Passes to the Show  
2 Free Two Course Lunches

£100

# Bronze Sponsor

## Includes

Logo on Website Header and Footer  
Feature on sponsor page of our website  
Quarter Page Advert in Show Schedule  
2 Free Admission Passes to the Show  
2 Free Two Course Lunches

£75



# Event Supporter

## Includes

Banner displayed on show ground  
Logo in website footer and sponsor page  
2 social media posts  
Half Page Advert in Show Schedule  
2 Free Admission Passes to the Show  
2 Free Two Course Lunches

VIK Deal

# Section Sponsor

## Includes

Logo featured in program

Banner by sponsored section

Logo featured on section web page

2 Free Admission Passes to the Show

2 Free Two Course Lunches

£100

## Sections to sponsor

Horses

Homecraft and Horticulture

Vintage

Rabbits

Pygmy Goats

Terriers and Lurchers

Poultry

Hounds

# Class Sponsor

## Includes

Sponsorship of the class of your choice  
2 Free Admission Passes to the Show

£30

# Adverts

## Full Page Advert

Full page advert in main schedule

£30

## Half Page Advert

Half page advert in main schedule

£15

# Bespoke

## Packages to suit you

If our packages don't suit you, please do get in touch to discuss our bespoke sponsorship packages.

POA

# Get in Touch

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General Secretary

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